

PRIVACY POLICY

Introduction

Qubiq-Online Ltd is part of the MMR Group of market research companies. This policy covers all group companies.

If you have any questions or concerns regarding this policy, please contact us via our website www.qubiq-online.com You can find out more about our parent company at www.mmr-research.com

We are members of the Market Research Society (www.mrs.org.uk) and do our utmost to abide by the MRS Guidelines for Internet Research - you can download a copy of these at <http://www.mrs.org.uk/standards/internet.htm>

We are not a direct marketing company and won't use respondent details for any purpose other than this piece of research, without their prior knowledge and agreement.

Our clients ask us to find out the views of members of the public, via online surveys. They will use the data from these surveys to make decisions about their products, brands and services. The data will contain no personally identifiable information.

Co-operation is voluntary

As with all forms of marketing and opinion research, co-operation is voluntary at all times. No personal information is sought from, or about, the respondents without their prior knowledge and agreement.

We take respondent privacy very seriously; we are always careful to ensure that third party sample providers are reputable and have similar privacy policies to ourselves.

When we use a panel provider, respondents are bound by the panel provider's policy as well as our own.

In cases where we use lists of email addresses to contact respondents, the list provider will verify that the individuals listed have a reasonable expectation that they will receive email contact.

We have a strict policy not to send unsolicited mail or pass on email addresses to others for this purpose.

Though we make every effort to preserve user privacy, we may need to disclose personal information when required by law wherein we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process served on our website.

We guarantee that in all circumstances identities of individual respondents and their answers will be treated as confidential and will be used only for research purposes unless the respondent expressly requests or permits disclosure to a third party. We will not mislead respondents regarding any element of the research or uses thereof.

Withdrawal

The respondent is entitled at any stage of the interview, or subsequently, to ask that part or all of the record of the interview be destroyed or deleted. Wherever reasonable and practical we will conform to such a request.

If someone wishing to be removed from a mailing list contacts us, we will notify the provider of the email list.

Cookies

We use cookies and other similar devices sparingly and only for quality control, validation and to prevent bothersome repeat surveying. Respondents can control whether their computer accepts cookies.

Passwords

We sometimes use passwords to ensure that only invited respondents can take part in our surveys.

Children

We try our best to get permission from parents before interviewing children, though we cannot always guarantee this to be the case. We conform to the terms of the Children's Online Privacy Protection Act (COPPA).

Security measures

Our web site has security measures in place to protect the loss, misuse, and alteration of the information under our control. Only certain employees have access to the information respondents provide us. They have access only for data analysis and quality control purposes.

Data Protection Statement

We use your personal information in accordance with all relevant data protection legislation including the Data Protection Act 1998. You may be asked to provide information such as name and email address to access certain areas of the Website - this data may be used to recontact you at a later date.